



20th Annual Walk for the Future - Benefit for the Iowa SIDS Foundation

ABOUT THE WALK

The 20th annual Walk for the Future will be held August 24, 2019. Our annual walk is a statewide family event for SIDS and SUID families to meet or reconnect, for communities to show support, and for each of us remember and celebrate the lives of Iowa babies. It is an opportunity to support our families while advocating for sudden unexpected sleep related deaths in infancy and safe sleep. Walks will be held in Bettendorf, Cedar Rapids, Johnston, Le Mars, Mason City, Washington, and What Cheer.



LE MARS WALK DETAILS

8:30 AM Registration Begins

9:30 AM Family Walk Begins

Other activities on walk day:

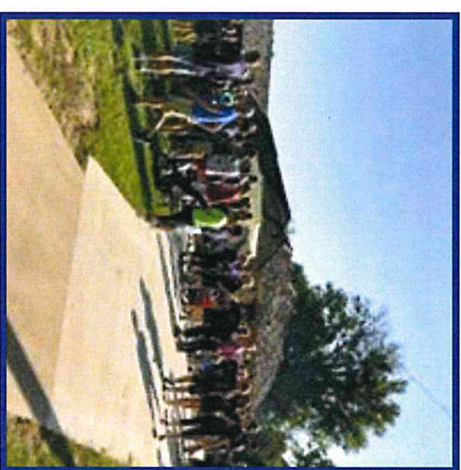
- Raffle
- Door Prizes
- Silent Auction
- Memorial Balloon Release
- Refreshments

How YOU can be involved:

- Register for our event; invite your family and friends to join you!
- Become a sponsor; your financial contribution is appreciated.
- Donate to our silent auction; we welcome gift certificates, gift cards, items, vacations, themed packages, and more!!
- Provide refreshment or snacks for our families and other walk participants.
- **VOLUNTEER!** We'd love to have your help in outreach, set up, and registration!

ABOUT THE FOUNDATION

The Iowa Sudden Infant Death Syndrome (SIDS) Foundation is a statewide 501c3 health organization dedicated to providing emotional support to SIDS/SUID families, educating professionals and the general public about SIDS & funding medical research into the cause of SIDS.



IOWA SIDS FOUNDATION

2962 99th Street, Suite 3
Urbandale, Iowa 50322
info@iowasids.org www.iowasids.org
Tax ID #77-0598585

AVAILABLE SPONSORSHIP LEVELS

Our Walks could not happen without the generous support of our community sponsors. Below are the benefits of the various levels of sponsorship.

All Levels: All financial sponsors are recognized in our fall newsletter that has a circulation of over 950 families and professional providers. Plus, each sponsor will be acknowledged on our Foundation's Facebook page.

\$250 and above: Your company name will be included in the walk brochure (approximately 5000 distributed) and in state-wide news releases.

\$500 and above: Your company logo will be included in the walk brochure, on the posters, and will appear on the walk t-shirt (1200 distributed and worn often). Your company name will also be listed on our website. Your company or business will be recognized on the Iowa SIDS Foundation's social media pages.

\$1000 and above: A larger company logo will appear in the walk brochure, posters, and on the Walk t-shirts; we will also a link on our web site to your company web site. Your company or business will be recognized on the Iowa SIDS Foundation's social media pages prior to and after the Walk.

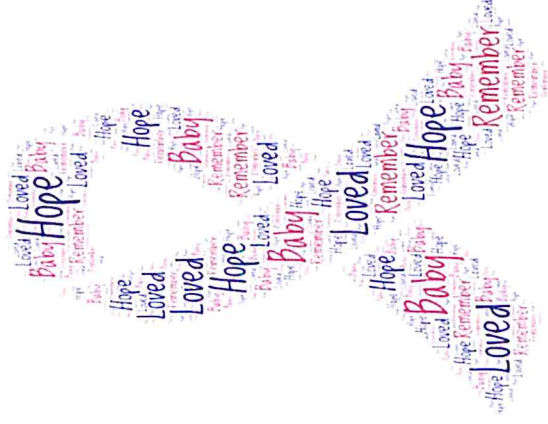
Funds raised in 2018 were used to:

- Provide 23 parent grief packets, four sibling and two grandparent grief packets.
- Provide safe sleep educational materials to 217 providers in 77 counties.
- Distributed over 10,290 safe sleep educational brochures across the state. NEW in 2018, a safe sleep insert was included with every birth certificate for live birth in the state of Iowa.
- Fund three newsletters throughout the year that is distributed to families and providers across the state.
- Support 8 support groups across the state.
- Assist in supporting research into SIDS.
- Support the day to day operations of the Foundation.



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Willow Creek

Golf Course

Le Mars Shelter House

813 Park Lane NE

Le Mars, Iowa

Saturday

August 24, 2019

Contact Information

Pam Jeneary

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