



2022 EXECUTIVE SUMMARY

Le Mars Public Library Director, Shirley Taylor

Hello!

I am happy to state that FY22 was a strong year for the Le Mars Public Library. The library checked out 11% more physical items than FY21 and usage of eBooks & audio downloads increased 7% from the previous year.

Since FY22 is the first year without COVID restrictions, the library was able to offer 474 programs which were attended by 7,617 people.



I have enclosed the complete General Information Survey submitted to the State Library in October 2022. While this report seems comprehensive, I would like to share some numbers that are not on the survey:

- 3,938 unique library card holders checked out materials, computers, hotspots and/or eBooks and audio downloads, since July 1, 2021.
- 1,279 unique Wi-Fi users in FY22
- 813 unique individuals registered for a library program in FY22.
- 187 unique individuals used the meeting rooms in FY22.
- 2,450 transactions for copies (not pages) in FY22.
- 1,400 transactions for computer printouts (not pages) in FY22.
- 201 transactions for scans to emails in FY22.
- 388 transactions for fax services in FY22.

I am also reminded of the famous quote by Albert Einstein, "Everything that can be counted does not necessarily count; everything that counts cannot necessarily be counted." One example is that we have no meaningful way to measure how many unique people visit the library to read newspapers, magazines, or spend time with children and grandchildren, especially if these people do not check out any items. However, the residents of Le Mars can count on the Public Library to provide an essential service to the community.

Le Mars Public Library Director

IMPORTANT PROGRAMMING INFORMATION:

Programs offered for children 0-5, onsite & offsite:	301	Programs offered for adults:	58
People attending programs for children 0-5:	4,930	People attending adult programs:	482
Programs offered for children 6-11, onsite & offsite 0-5:	91	Programs for general interest:	8
People attending programs for children 6-11:	1,168	Total attendance:	957
Programs offered for teens onsite & offsite :	16	Total number of all library programs:	474
People attending teen programs, onsite & offsite :	80	Total number of people attending all programs:	7,617

LIBRARY BOARD MEMBERS:

Robbin Hermsen (President), Jan Musson (Vice-President), Jennifer Bahr (Secretary), Allan Gates, Pam Jeneary, Kjersten Rathke, Tom Schuch

LIBRARY STAFF (FY22):

Shirley Taylor (Library Director), Carissa Bayne-Schmidt, Lisa Elsma, Jennie Evans, Shay Gant, Kara Hitchler, Shelby Holbrook, Ranelle Irwin, Shannon Jensen, Ashleigh Pedersen, Nancy Ramirez, Lisa Vander Sluis, Kim Wick



BY THE NUMBERS

FY22 (JULY '21 - JUNE '22) STATS FOR THE LE MARS PUBLIC LIBRARY

105,589

LIBRARY MATERIALS USAGE IN FY 22

Children's Books	31,891
Adult Books	22,310
Electronic Database Research	17,856
DVD's	12,031
eBooks	7,016
Downloadable Audio	5,916
Teen Books	4,004
Audio Books / CD's	1,975
Kits, Equipment, etc...	1,069
Magazines	983
Digital Magazines	802



COLLECTION SIZE

Physical Items
(Books, DVD's, etc...)
39,257

Downloadable Items
138,796



LIBRARY FUNDING

City of Le Mars	\$522,866
Plymouth County	\$33,501
Endowments, Donations & Friends Contributions	\$27,766
Fines & Fees	\$8,575
State Library Income	\$6,363
Federal Government	\$5,000
Total Operating Income	\$604,071



EXPENDITURES

Staff	\$375,904
Collection	\$77,806
Operating Costs	\$78,859



CIRCULATION OF PHYSICAL ITEMS TO:

Le Mars Residents	57,740
Rural Plymouth Residents	12,879
Residents of Plymouth County towns	2,823
Iowa Residents outside of Plymouth County	1,838
Out of State Residents	18



FUN FIGURES

Total Number of Registered Patrons	7,085
Total Public Computer Use	3,901
Total Wireless Session Usage	5,036
Total Website Visits	23,571



46 - 1st St SW Le Mars IA 51031
712.546.5004 • library@lemars.lib.ia.us
<http://www.lemars.lib.ia.us/>

