Business Summary

Le Mars city, IA (1944400)
Le Mars city, IA (1944400)
Geography: Place

Data for all businesses in area	Le Mars city,...
Total Businesses:	535
Total Employees:	6,758
Total Residential Population:	10,712
Employee/Residential Population Ratio (per 100 Residents)	63

by SIC Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture & Mining	8	1.5%	26	0.4%
Construction	31	5.8%	184	2.7%
Manufacturing	12	2.2%	689	10.2%
Transportation	20	3.7%	553	8.2%
Communication	7	1.3%	35	0.5%
Utility	3	0.6%	57	0.8%
Wholesale Trade	17	3.2%	535	7.9%
Retail Trade Summary	105	19.6%	1,703	25.2%
Home Improvement	7	1.3%	33	0.5%
General Merchandise Stores	2	0.4%	248	3.7%
Food Stores	16	3.0%	316	4.7%
Auto Dealers, Gas Stations, Auto Aftermarket	11	2.1%	150	2.2%
Apparel & Accessory Stores	6	1.1%	20	0.3%
Furniture & Home Furnishings	4	0.7%	6	0.1%
Eating & Drinking Places	30	5.6%	693	10.3%
Miscellaneous Retail	29	5.4%	237	3.5%
Finance, Insurance, Real Estate Summary	53	9.9%	323	4.8%
Banks, Savings & Lending Institutions	8	1.5%	136	2.0%
Securities Brokers	7	1.3%	14	0.2%
Insurance Carriers & Agents	14	2.6%	90	1.3%
Real Estate, Holding, Other Investment Offices	24	4.5%	83	1.2%
Services Summary	219	40.9%	2,064	30.5%
Hotels & Lodging	4	0.7%	56	0.8%
Automotive Services	19	3.6%	63	0.9%
Motion Pictures & Amusements	12	2.2%	53	0.8%
Health Services	40	7.5%	785	11.6%
Legal Services	10	1.9%	27	0.4%
Education Institutions & Libraries	13	2.4%	351	5.2%
Other Services	121	22.6%	729	10.8%
Government	42	7.9%	578	8.6%
Unclassified Establishments	18	3.4%	11	0.2%
Totals	535	100.0%	6,758	100.0%

September 12, 2022

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Geography: Place

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	4	0.7%	9	0.1%
Mining	0	0.0%	0	0.0%
Utilities	3	0.6%	57	0.8%
Construction	33	6.2%	198	2.9%
Manufacturing	16	3.0%	696	10.3%
Wholesale Trade	17	3.2%	535	7.9%
Retail Trade	70	13.1%	993	14.7%
Motor Vehicle & Parts Dealers	10	1.9%	144	2.1%
Furniture & Home Furnishings Stores	1	0.2%	4	0.1%
Electronics & Appliance Stores	2	0.4%	1	0.0%
Bldg Material & Garden Equipment & Supplies Dealers	6	1.1%	30	0.4%
Food & Beverage Stores	12	2.2%	302	4.5%
Health & Personal Care Stores	8	1.5%	156	2.3%
Gasoline Stations	1	0.2%	6	0.1%
Clothing & Clothing Accessories Stores	8	1.5%	24	0.4%
Sport Goods, Hobby, Book, & Music Stores	5	0.9%	31	0.5%
General Merchandise Stores	2	0.4%	248	3.7%
Miscellaneous Store Retailers	13	2.4%	47	0.7%
Nonstore Retailers	2	0.4%	0	0.0%
Transportation & Warehousing	14	2.6%	488	7.2%
Information	12	2.2%	72	1.1%
Finance & Insurance	29	5.4%	243	3.6%
Central Bank/Credit Intermediation & Related Activities	7	1.3%	135	2.0%
Securities, Commodity Contracts & Other Financial	8	1.5%	18	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	14	2.6%	90	1.3%
Real Estate, Rental & Leasing	25	4.7%	88	1.3%
Professional, Scientific & Tech Services	39	7.3%	202	3.0%
Legal Services	12	2.2%	32	0.5%
Management of Companies & Enterprises	2	0.4%	2	0.0%
Administrative & Support & Waste Management & Remediation	7	1.3%	23	0.3%
Educational Services	14	2.6%	352	5.2%
Health Care & Social Assistance	59	11.0%	937	13.9%
Arts, Entertainment & Recreation	9	1.7%	46	0.7%
Accommodation & Food Services	34	6.4%	749	11.1%
Accommodation	4	0.7%	56	0.8%
Food Services & Drinking Places	30	5.6%	693	10.3%
Other Services (except Public Administration)	88	16.4%	479	7.1%
Automotive Repair & Maintenance	17	3.2%	59	0.9%
Public Administration	42	7.9%	578	8.6%
Unclassified Establishments	18	3.4%	11	0.2%
Total	535	100.0%	6,758	100.0%

Source: Copyright 2022 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2022.
Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

September 12, 2022