



Demographic and Income Profile

Le Mars city, IA (1944400)
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 Geography: Place

| Summary | Census 2010 | Census 2020 | 2022 | 2027 |
|-------------------------------|-------------|-------------|--------|--------|
| Population | 9,850 | 10,571 | 10,712 | 10,892 |
| Households | 4,026 | 4,296 | 4,361 | 4,439 |
| Families | 2,615 | - | 2,778 | 2,823 |
| Average Household Size | 2.39 | 2.42 | 2.42 | 2.42 |
| Owner Occupied Housing Units | 2,838 | - | 3,304 | 3,410 |
| Renter Occupied Housing Units | 1,188 | - | 1,057 | 1,030 |
| Median Age | 39.2 | - | 40.9 | 41.9 |

| Trends: 2022-2027 Annual Rate | Area | State | National |
|-------------------------------|-------|-------|----------|
| Population | 0.33% | 0.19% | 0.25% |
| Households | 0.36% | 0.23% | 0.31% |
| Families | 0.32% | 0.17% | 0.28% |
| Owner HHs | 0.63% | 0.50% | 0.53% |
| Median Household Income | 1.67% | 2.81% | 3.12% |

| Households by Income | 2022 | | 2027 | |
|-----------------------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent |
| <\$15,000 | 388 | 8.9% | 341 | 7.7% |
| \$15,000 - \$24,999 | 267 | 6.1% | 204 | 4.6% |
| \$25,000 - \$34,999 | 243 | 5.6% | 222 | 5.0% |
| \$35,000 - \$49,999 | 514 | 11.8% | 427 | 9.6% |
| \$50,000 - \$74,999 | 854 | 19.6% | 899 | 20.2% |
| \$75,000 - \$99,999 | 742 | 17.0% | 857 | 19.3% |
| \$100,000 - \$149,999 | 913 | 20.9% | 966 | 21.8% |
| \$150,000 - \$199,999 | 276 | 6.3% | 345 | 7.8% |
| \$200,000+ | 164 | 3.8% | 179 | 4.0% |

| | | |
|--------------------------|----------|----------|
| Median Household Income | \$71,525 | \$77,689 |
| Average Household Income | \$87,808 | \$96,798 |
| Per Capita Income | \$35,708 | \$39,418 |

| Population by Age | Census 2010 | | 2022 | | 2027 | |
|-------------------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4 | 682 | 6.9% | 662 | 6.2% | 656 | 6.0% |
| 5 - 9 | 670 | 6.8% | 702 | 6.6% | 695 | 6.4% |
| 10 - 14 | 732 | 7.4% | 696 | 6.5% | 765 | 7.0% |
| 15 - 19 | 714 | 7.2% | 610 | 5.7% | 670 | 6.2% |
| 20 - 24 | 465 | 4.7% | 564 | 5.3% | 449 | 4.1% |
| 25 - 34 | 1,171 | 11.9% | 1,325 | 12.4% | 1,256 | 11.5% |
| 35 - 44 | 1,141 | 11.6% | 1,324 | 12.4% | 1,384 | 12.7% |
| 45 - 54 | 1,498 | 15.2% | 1,249 | 11.7% | 1,276 | 11.7% |
| 55 - 64 | 1,128 | 11.5% | 1,555 | 14.5% | 1,437 | 13.2% |
| 65 - 74 | 735 | 7.5% | 1,111 | 10.4% | 1,313 | 12.1% |
| 75 - 84 | 606 | 6.2% | 612 | 5.7% | 686 | 6.3% |
| 85+ | 309 | 3.1% | 302 | 2.8% | 306 | 2.8% |

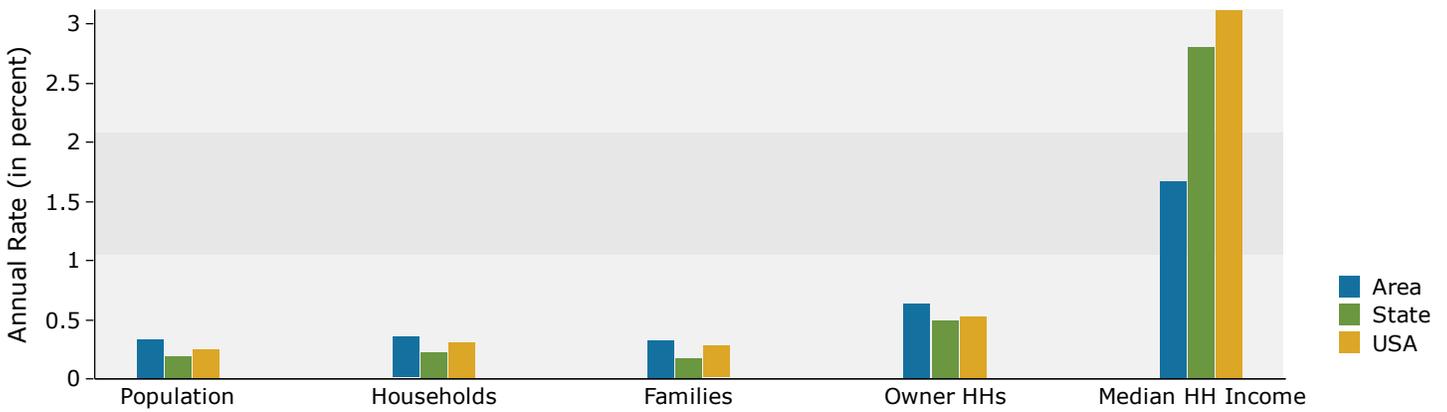
| Race and Ethnicity | Census 2010 | | Census 2020 | | 2022 | | 2027 | |
|----------------------------|-------------|---------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 9,292 | 94.3% | 9,030 | 85.4% | 9,136 | 85.3% | 9,306 | 85.4% |
| Black Alone | 54 | 0.5% | 307 | 2.9% | 301 | 2.8% | 302 | 2.8% |
| American Indian Alone | 27 | 0.3% | 37 | 0.4% | 38 | 0.4% | 38 | 0.3% |
| Asian Alone | 75 | 0.8% | 90 | 0.9% | 87 | 0.8% | 87 | 0.8% |
| Pacific Islander Alone | 2 | 0.0% | 77 | 0.7% | 88 | 0.8% | 88 | 0.8% |
| Some Other Race Alone | 270 | 2.7% | 497 | 4.7% | 506 | 4.7% | 509 | 4.7% |
| Two or More Races | 130 | 1.3% | 533 | 5.0% | 556 | 5.2% | 562 | 5.2% |
| Hispanic Origin (Any Race) | 516 | 5.2% | 1,008 | 9.5% | 1,022 | 9.5% | 1,028 | 9.4% |

Data Note: Income is expressed in current dollars.

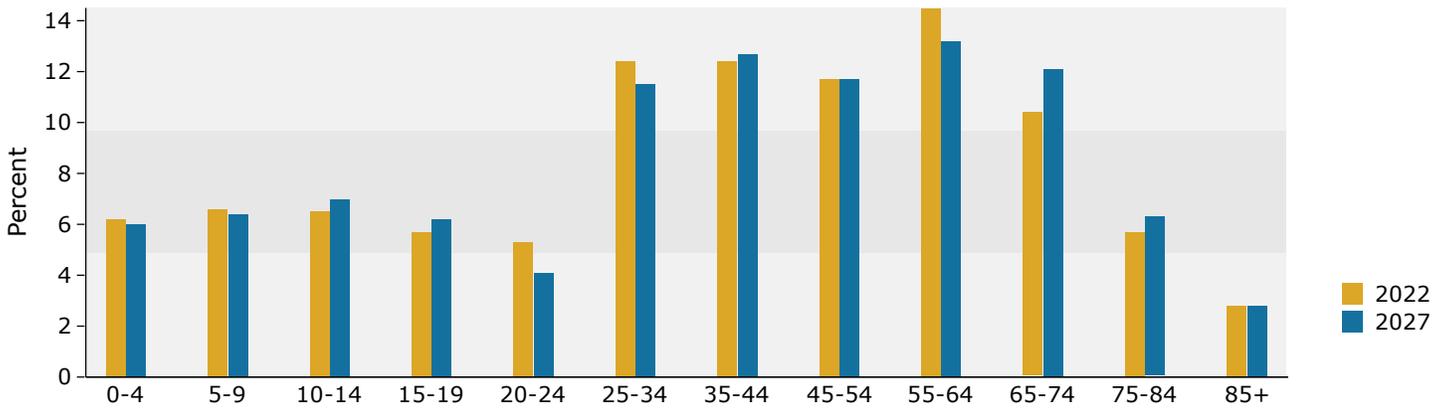
Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

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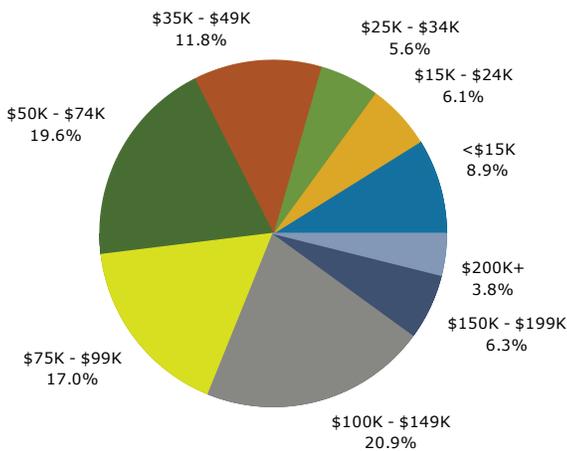
Trends 2022-2027



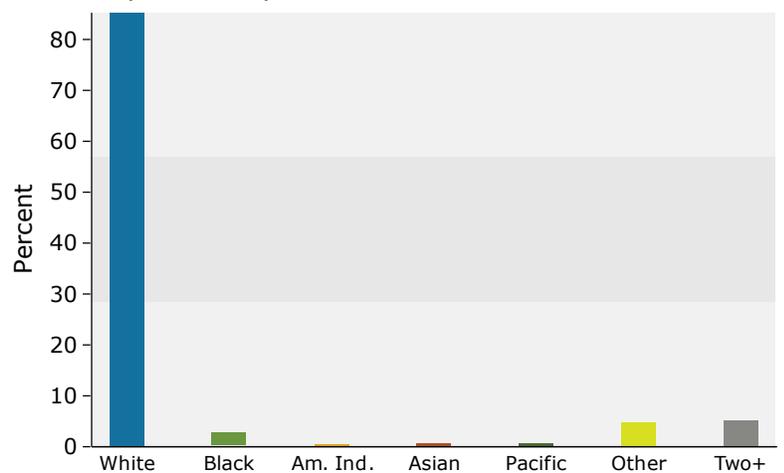
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 9.5%

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