



Executive Summary

Le Mars city, IA (1944400)
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Geography: Place

Le Mars city,...

Population

2010 Population	9,850
2020 Population	10,571
2022 Population	10,712
2027 Population	10,892
2010-2020 Annual Rate	0.71%
2020-2022 Annual Rate	0.59%
2022-2027 Annual Rate	0.33%
2022 Male Population	49.8%
2022 Female Population	50.2%
2022 Median Age	40.9

In the identified area, the current year population is 10,712. In 2020, the Census count in the area was 10,571. The rate of change since 2020 was 0.59% annually. The five-year projection for the population in the area is 10,892 representing a change of 0.33% annually from 2022 to 2027. Currently, the population is 49.8% male and 50.2% female.

Median Age

The median age in this area is 40.9, compared to U.S. median age of 38.9.

Race and Ethnicity

2022 White Alone	85.3%
2022 Black Alone	2.8%
2022 American Indian/Alaska Native Alone	0.4%
2022 Asian Alone	0.8%
2022 Pacific Islander Alone	0.8%
2022 Other Race	4.7%
2022 Two or More Races	5.2%
2022 Hispanic Origin (Any Race)	9.5%

Persons of Hispanic origin represent 9.5% of the population in the identified area compared to 19.0% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 39.3 in the identified area, compared to 71.6 for the U.S. as a whole.

Households

2022 Wealth Index	74
2010 Households	4,026
2020 Households	4,296
2022 Households	4,361
2027 Households	4,439
2010-2020 Annual Rate	0.65%
2020-2022 Annual Rate	0.67%
2022-2027 Annual Rate	0.36%
2022 Average Household Size	2.42

The household count in this area has changed from 4,296 in 2020 to 4,361 in the current year, a change of 0.67% annually. The five-year projection of households is 4,439, a change of 0.36% annually from the current year total. Average household size is currently 2.42, compared to 2.42 in the year 2020. The number of families in the current year is 2,778 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau. Esri forecasts for 2022 and 2027. Esri converted Census 2010 data into 2020 geography.



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Mortgage Income

2022 Percent of Income for Mortgage 13.2%

Median Household Income

2022 Median Household Income \$71,525

2027 Median Household Income \$77,689

2022-2027 Annual Rate 1.67%

Average Household Income

2022 Average Household Income \$87,808

2027 Average Household Income \$96,798

2022-2027 Annual Rate 1.97%

Per Capita Income

2022 Per Capita Income \$35,708

2027 Per Capita Income \$39,418

2022-2027 Annual Rate 2.00%

Households by Income

Current median household income is \$71,525 in the area, compared to \$72,414 for all U.S. households. Median household income is projected to be \$77,689 in five years, compared to \$84,445 for all U.S. households

Current average household income is \$87,808 in this area, compared to \$105,029 for all U.S. households. Average household income is projected to be \$96,798 in five years, compared to \$122,155 for all U.S. households

Current per capita income is \$35,708 in the area, compared to the U.S. per capita income of \$40,363. The per capita income is projected to be \$39,418 in five years, compared to \$47,064 for all U.S. households

Housing

2022 Housing Affordability Index 173

2010 Total Housing Units 4,222

2010 Owner Occupied Housing Units 2,838

2010 Renter Occupied Housing Units 1,188

2010 Vacant Housing Units 196

2020 Total Housing Units 4,521

2020 Vacant Housing Units 225

2022 Total Housing Units 4,617

2022 Owner Occupied Housing Units 3,304

2022 Renter Occupied Housing Units 1,057

2022 Vacant Housing Units 256

2027 Total Housing Units 4,643

2027 Owner Occupied Housing Units 3,410

2027 Renter Occupied Housing Units 1,030

2027 Vacant Housing Units 204

Currently, 71.6% of the 4,617 housing units in the area are owner occupied; 22.9%, renter occupied; and 5.5% are vacant. Currently, in the U.S., 58.2% of the housing units in the area are owner occupied; 31.8% are renter occupied; and 10.0% are vacant. In 2020, there were 4,521 housing units in the area and 5.0% vacant housing units. The annual rate of change in housing units since 2020 is 0.94%. Median home value in the area is \$179,398, compared to a median home value of \$283,272 for the U.S. In five years, median value is projected to change by 0.97% annually to \$188,237.

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